



Afrophobic attacks: Not in our name

An attack on an African is an attack on a South African. The Black Business Executive Circle (BBEC) stands against the atrocities committed against our brothers and sisters. The liberation of our country was not born only from the blood of South Africans, but also from the blood, sweat, and sacrifice of our fellow Africans who stood with us in solidarity during the most trying times of our struggle. As the business community, our silence is deafening on a matter that is at the heart of human rights and our values of UBUNTU. The voice of business needs to be heard amongst the many voices that are already rising to condemn the acts of violence and hate perpetuated against our African brothers and sisters.

Working with our neighbours and partners on the continent, South Africa prides itself on its contribution to enhancing Africa's global competitiveness, for the benefit of all Africans. Our President has been on a number of state visits to various countries on the continent, together with business leaders to strengthen fraternal ties that will create a prosperous and peaceful Africa. Many South African businesses have thrived within the continent, in the retail, telecoms, FMCG, mining, construction, oil and gas sectors among others, under the umbrella of African Unity with relationships that are mutually beneficial.

We should be enraged by these actions of the few who masquerade in public as representing the "voice of South Africans". Let us show leadership and call upon all peace loving South Africans to stand up and be heard in saying, "not in our name".

We say, 'not in our name'.

Issued on behalf of the Black Business Executive Circle (BBEC)

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